



Xander Pratt is leading a movement of personal, social and cultural change, for the next generation Global South. In partnership with AsiaTV Studios, support the foundation's visual and performing art exhibitions and workshops.

Photo Copyright by Anticip8

Art Directed by Xander Pratt

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Orange is Passion

The Essence of Africa" is a colorful 12-piece photographic series, which seeks to capture the universal African soul that binds every human person. The Xander Pratt Foundation is the one heart that supports youth, women and artists around the Global South through collective movements of passionate change.



Red is Power

Xander Pratt was rated by CNN as top 10 most Avant Gardist artist's in Africa. His works have been an inspiration for many artists worldwide - from Zimbabwe, Ghana, South Africa, to Australia, Indonesia, Thailand, Philippines, Japan, UAE, Russia, South Africa and Morocco.

White is Purity

The true artist has understood that he or she is simply a medium to ideas and a vessel to universal emotions and transmissions. This ability is created to inspire humanity.





Silver is Mastery

Until we master the power of color, we will not be able to move through it. The spirit speaks in color dialogue. Color is to energy what numbers mean to science



Yellow is Confidence

Throughout his travels around Asia and Africa, he has worked with the best photographers, across media platforms. His company, Anticip8 is a global modern creative agency that illustrates the evolution of brands today, from the music and dance, to fashion and retail, to visual and digital arts, to theater and film creative industries.



Purple is Feminine Energy

From being raised by a Single Mother, I now find how important it is for males to not shy away from embracing their inherent feminine energy, the energy of the Mother. Rather, they give birth to Nurture, creativity and a profound respect for life.



Black is Resilience

I represent a New Africa, an Avant Garde Africa, one that does not seek acceptance, emulate indoctrinated influence or magnify mediocrity, rather one that is bold and unafraid to rattle the world with progressive ideas.

Gold is Royalty

The Xander Pratt Collection represents the opulent nature of African design, and its rich history of kingdoms and sultanates. As he takes a different turn in the portrayal of fashion print, weaving and beadery in Africa, he approaches all productions from an exclusive, piece by piece perspective

